## **Independent Credit View**

Practioner's Guide to ESG Integration

February 2023



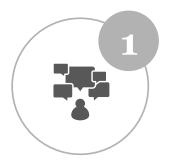


# ESG Radar

From Intention to Implementation

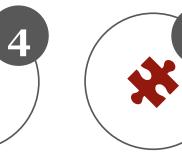


### Investors state five issues with ESG implementation









### Information overload

Challenge is not data collection but data selection and timely interpretation

#### **Time**

Limited time to reach a decision Data often lagging the market

#### Regulation

Increasing reporting and disclosure criteria; providers struggle to keep pace

#### Greenwashing

Existing ESG ratings and scores are complex and often contradictory, opaque methodologies, incompatible value systems

### Disconnect from market realities

Market and ESG ratings/scores move in opposing directions Lack of forwardlooking perspective



## 360-degree perspective

From inside-out to outside-in



### Scrutinise company-sourced data with outside-in view



#### **Company filings (inside-out)**



Self-reported and audited data published in company and sustainability reports

#### Reality check: RepRisk (outside-in)



Data collected from 100,000+ media and stakeholder sources via AI, machine learning and human intelligence

#### ESG Radar: forward-looking assessment



Contrasting company statements and pledges with real-life conduct enables forward-looking investment decisions

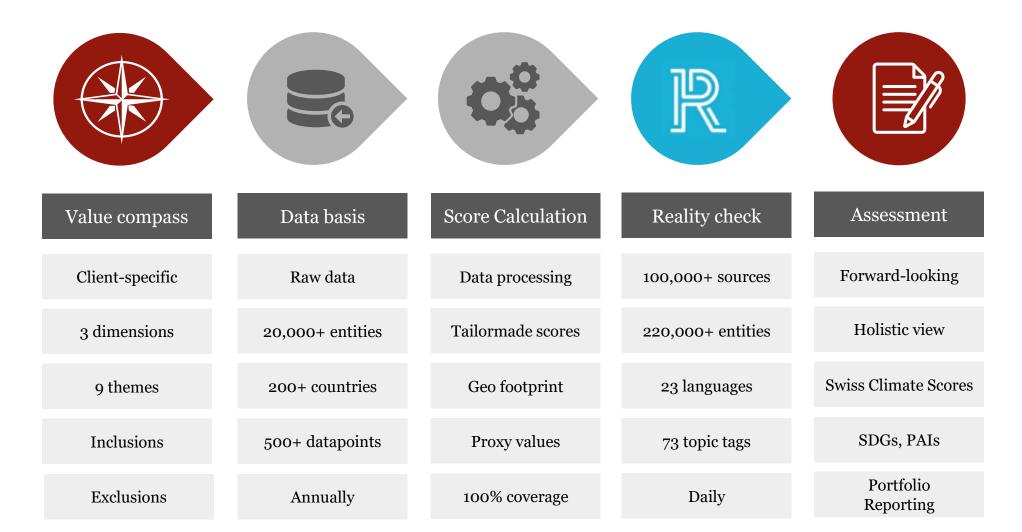


## Easy to use platform

One-stop shop for investors

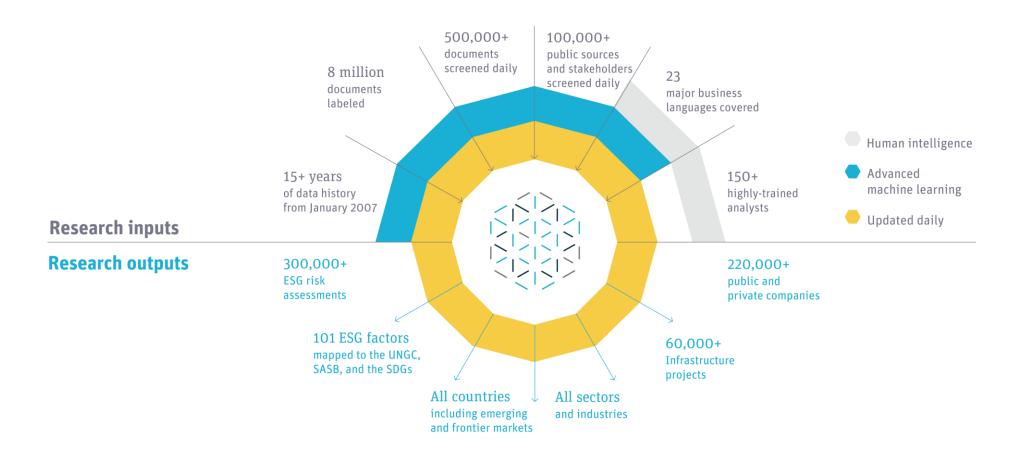


## Consistent process & holistic view leads to better decisions





### RepRisk delivers daily-updated, actionable insights





## Risk metrics integrated in ESG Radar by RepRisk



RepRisk Index (RRI)

A quantitative measure (0 to 100) of a company's reputational risk exposure to ESG issues



RepRisk Rating (RRR)

A letter rating (AAA to D) that facilitates benchmarking and ESG integration



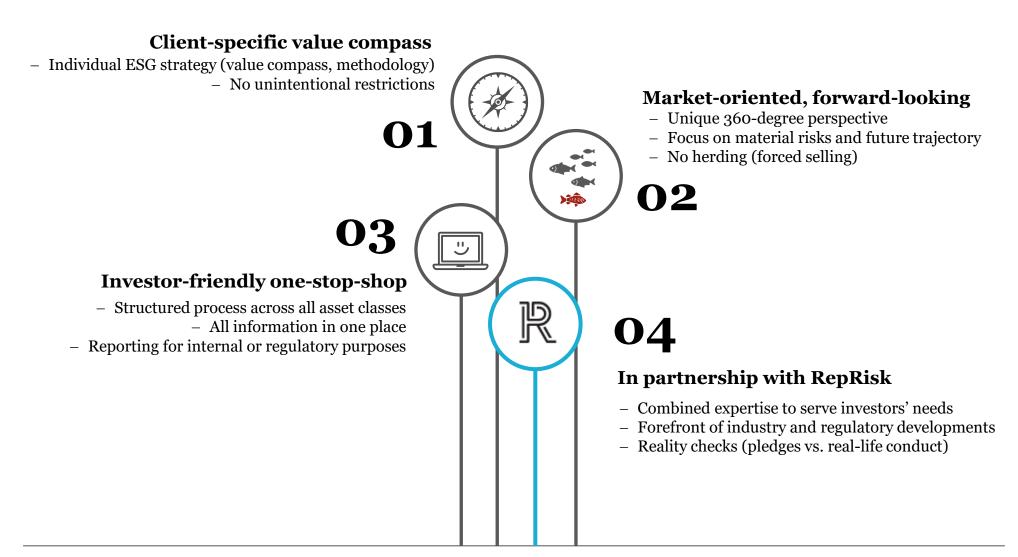
## 101 ESG risk factors and the latest Risk Incident

RepRisk's core research scope is comprised of <u>28 ESG Issues</u> and <u>73 Topic Tags</u>

ESG Radar will show the last point in time when a certain company faced a very severe risk incident in the past



### **Key Features**



### Your contacts

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